

## Press release

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### **Wilo Group intensifies cooperation with global water NGO The Water Council**

Svenja Ahlburg, Regional CSO of Wilo Americas, is a new member of the initiative's Executive Board

**Milwaukee** – The Wilo Group has been a member of The Water Council since 2024. The cooperation between the multinational technology group and the global water initiative is based on similar interests and values. To further deepen the partnership, Svenja Ahlburg (31), Regional CSO of Wilo Americas, has now been appointed to the initiative's Executive Board.

"Global water shortage is a problem that is still underestimated in the public perception", explains Oliver Hermes, President & CEO of the Wilo Group. "We are convinced that the Water Council is a powerful initiative that raises awareness of this problem. As part of the network, we are emphasising our claim to leadership in the field of sustainable water solutions – and making a real difference."

Wilo's involvement in the NGO The Water Council is derived directly from the Wilo Group's overarching, Group-wide sustainability strategy. With the "Connecting" impact area, Wilo has committed itself to investing in strong partnerships worldwide. "We can only meet the major challenges of our time by joining forces with others and incorporating a wide range of perspectives", continues Oliver Hermes.

Ahlburg's appointment to the initiative's Executive Board takes the still-young partnership to a new level. "I will work to raise awareness of urgent issues relating to water availability, quality and use while building bridges between the public sector, industry and science", says Svenja Ahlburg.

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**Image caption:** Svenja Ahlburg (31), Regional CSO of Wilo Americas, has been appointed to the Executive Board of The Water Council. Image: WILO SE

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### **About Wilo:**

The Wilo Group is one of the world's leading premium suppliers of pumps and pump systems for building services, water management and the industrial sector. In the last decade, we have evolved from a hidden to a visible and connected champion. Wilo employs around 9,000 people around the globe today. With innovative solutions, smart products and individual services, we provide the intelligent, efficient and environmentally friendly service of keeping water flowing. We already are the digital pioneer within the industry with our products and solutions, processes and business models.

For more information, go to [www.wilo.com](http://www.wilo.com).