

## Press release

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### **Doubling production capacity: Wilo celebrates plant expansion in Dubai**

A testament to the long-term region-for-region strategy

**Dubai.** The Wilo Group has officially opened its plant expansion in Dubai, strengthening its position in the region. The enlargement on the production site at Wilo's AMEA headquarters (Asia, Middle East, Africa) is a direct result of Wilo's successful region-for-region strategy. By doubling production capacity in the United Arab Emirates, the multinational technology group will be in an even better position to meet the growing demand for sustainable products, systems and solutions for water management in the region and beyond.

"This investment reinforces our commitment to meeting customer needs with regionally manufactured products. By acting as a hub for the Middle East and North Africa, the plant in Dubai plays an important role in our long-term growth strategy", says Oliver Hermes, President & CEO of the Wilo Group. "This is a key step towards fulfilling the specific requirements of our customers in these individual markets and in the Global South even better."

Prestigious guests from the worlds of politics and business attended the opening. For example, H.E. Abdulla Bin Touq Al Marri, Minister of Economy of the United Arab Emirates, and H.E. Alexander Schönfelder, the German Federal Republic's Ambassador to the United Arab Emirates, took part in the festivities.

The Dubai plant is equipped with state-of-the-art manufacturing technology. In addition to the considerable expansion of warehousing capacity, the new infrastructure will allow the production and testing of highly efficient pumps and pump systems which are specifically adapted to the requirements for water management in dry climates. "Our customers face great challenges associated with the megatrends of our era. In particular, increasing water shortage and

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climate change call for customised solutions”, says Jens Dallendörfer, Regional CEO of Wilo AMEA.

“The opening of our plant expansion closely follows the opening of our regional headquarters in Dubai. Two important steps for Wilo and a clear commitment to the region”, says Hermes. As part of a historic transformation project, the group announced the opening of regional headquarters in Dubai in October from where Wilo will manage activities in Asia, the Middle East and Africa. “Wilo has already been present in the United Arab Emirates for a long time. With the recent strategic investment decision, we have underlined our position as an important player in the country’s economy”, Hermes continues. “We are making a lasting contribution to the future of the United Arab Emirates!”



**Image caption:** With the symbolic press of a button, the plant expansion in Dubai was officially opened. Image: WILO SE

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**Image caption:** H.E. Abdulla Bin Touq Al Marri, Minister of Economy of the United Arab Emirates, during his opening address to guests. Image: WILO SE

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**Image caption:** H.E. Alexander Schönfelder, the German Federal Republic's Ambassador to the United Arab Emirates, during his opening address to guests.

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**Image caption:** Jens Dallendörfer, Regional CEO of Wilo AMEA, highlights the strategic importance of the plant. Image: WILO SE

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### **About Wilo:**

The Wilo Group is one of the world's leading premium suppliers of pumps and pump systems for building services, water management and the industrial sector. In the last decade, we have evolved from a hidden to a visible and connected champion. Wilo employs around 9,000 people around the globe today. With innovative solutions, smart products and individual services, we provide the intelligent, efficient and environmentally friendly service of keeping water flowing. We already are the digital pioneer within the industry with our products and solutions, processes and business models.

For more information, go to [www.wilo.com](http://www.wilo.com).