

Press release

2/24/2026

Wilo Strengthens Cooperation with Hydraulic Institute (HI)

Zeki Oral, CTO Americas of Wilo, Appointed to the Board of Directors

Cedarburg, WI. Wilo is pleased to announce that Zeki Oral, Member of the Regional Executive Board and Chief Technology Officer (CTO) Americas at Wilo, has been appointed to the Board of Directors of the Hydraulic Institute (HI) for the 2026–2029 term. As North America’s largest association of pump manufacturers, HI plays a key role in guiding the pump industry toward a more sustainable future.

Founded more than a century ago, the Hydraulic Institute serves as the leading forum for pump industry stakeholders, developing widely adopted standards, providing industry education, and fostering technical collaboration across the sector. Its mission is to advance efficient, reliable, and sustainable pump solutions—an ambition that closely aligns with Wilo’s strategic priorities. Zeki Oral joins the HI Board alongside senior leaders from across the pump and motor industries.

“The Hydraulic Institute is an anchor institution in our industry. I am honored to join the Board of Directors at such a pivotal time and look forward to contributing to the Institute’s efforts to drive innovation, strengthen standards, and support the adoption of sustainable pump technologies. Together, we will ensure that our industry continues to meet the world’s growing demand for resilient and energy-efficient water systems,” says Zeki Oral.

Wilo’s involvement in key industry organizations is rooted in the company’s overarching sustainability strategy. Through its “Connecting” impact area, Wilo invests in strong networks that bring together diverse perspectives from business, government, and science to accelerate sustainable innovation.

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Image caption: Zeki Oral, Member of the Regional Executive Board and Chief Technology Officer (CTO) Americas of Wilo

Press Contacts

Laurent Davis

Tel +1 (262) 204-6657

E-Mail: laurent.davis@wilo.com

Jim Nowakowski

Tel.: +1 (847) 358-4848

E-Mail: jim@interlinegroup.com

About Wilo:

Wilo USA LLC, a subsidiary of The Wilo Group, is one of the world's leading manufacturers of pumps and pump systems for commercial and residential building services, the entire water management chain, and industry. The company, whose sales reached more than 2.0 billion euros in 2023, has its eyes fixed on the future and is heavily involved in research and development. Based in Dortmund, The Wilo Group is increasingly moving away from being just a supplier of components and moving toward being a system supplier. The Wilo name is internationally recognized as being synonymous with high-tech in the pump industry. Wilo employs around 8,000 employees in over 70 subsidiaries around the world. In 2017 Wilo acquired the assets of Cedarburg, WI manufacturers Weil Pump, Scot Pump, and Karak Machine Co., followed by the 2019 asset acquisition of American-Marsh Pumps. The assets of QuantumFlo, Inc. were acquired in 2021.