

## Press release

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### **Wilo USA Elevates Partnership with Memphis Grizzlies Through NBA Global Games.**

**Cedarburg, WI** – Wilo USA, a subsidiary of the Wilo Group, has taken the next step in its ongoing partnership with the Memphis Grizzlies by elevating the collaboration during the 2025-2026 NBA season. Building on a relationship established last year, Wilo USA's logo was featured on the Grizzlies' warm-up jerseys, marking a significant expansion of the partnership.

As part of the NBA Global Games, the Wilo logo appeared on the Memphis Grizzlies' warm-up jerseys during games against the Orlando Magic in Berlin and London. While the games took place overseas, the milestone represented a meaningful advancement of Wilo USA's U.S.-based partnership with the Grizzlies and highlighted the continued growth of the relationship that began in 2024.

"We were proud to take the next step in our partnership with the Memphis Grizzlies," said Jon Shindler, VP of Sales and Site Leader of American-Marsh, a Wilo Brand. "This relationship started here in the U.S. and elevating it to include the Wilo logo on the team's warm-up jerseys was an exciting moment for our employees, our customers, and the communities we serve—especially in the Mid-South."

"The Grizzlies represent resilience, toughness, and the 'Grit and Grind' mentality—values that strongly reflect how we operate every day at Wilo USA," Shindler added. "This expanded partnership allows us to deepen our connection with fans and communities in Memphis and across the United States, both on and off the court."

Ted Roberts, Vice President of Partnerships Marketing for the Memphis Grizzlies, welcomed the continued collaboration: "We were delighted to see Wilo USA elevate its partnership with the Grizzlies this season. Their commitment to

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innovation and sustainability aligns well with our organization, and we were proud to feature the Wilo logo on our warm-up and shooting shirts as we continue to build meaningful programs for our community."

Wilo USA operates a production facility in Collierville, Tennessee, just outside Memphis, underscoring the company's strong local presence and long-standing connection to the Mid-South region. The elevated partnership reflects Wilo USA's ongoing investment in the communities where it operates, as well as its support of professional sports as a platform for community engagement and sustainability awareness.

While the NBA Global Games marked a visible milestone for the partnership, Wilo USA's involvement extended beyond brand visibility. During the Grizzlies' game in Berlin, Wilo smart water technology supported efficient and sustainable operations at Uber Arena, demonstrating the company's real-world impact through innovative solutions.

The Memphis Grizzlies faced the Orlando Magic in Berlin and later at The O2 in London as part of their European tour, bringing international visibility to a partnership rooted in the United States.

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### About Wilo

Wilo USA LLC, a subsidiary of The Wilo Group, is one of the world's leading manufacturers of pumps and pump systems for commercial and residential building services, the entire water management chain, and industry. The company, whose sales reached more than 2.0 billion euros in 2023, has its eyes fixed on the future and is heavily involved in research and development. Based in Dortmund, The Wilo Group is increasingly moving away from being just a supplier of components and moving toward being a system supplier. The Wilo name is internationally recognized as being synonymous with high-tech in the pump industry. Wilo employs around 8,000 employees in over 70 subsidiaries around the world. In 2017 Wilo acquired the assets of Cedarburg, WI manufacturers Weil Pump, Scot



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Pump, and Karak Machine Co., followed by the 2019 asset acquisition of American-Marsh Pumps. The assets of QuantumFlo, Inc. were acquired in 2021.