

## Data Protection Statement for the Facebook-websites of WILO Nordic AB

[www.facebook.com/WiloDanmark](https://www.facebook.com/WiloDanmark)  
[www.facebook.com/WiloFinlandOy](https://www.facebook.com/WiloFinlandOy)  
[www.facebook.com/WiloNorge](https://www.facebook.com/WiloNorge)  
[www.facebook.com/WiloSverige](https://www.facebook.com/WiloSverige)

Data protection is very important to WILO Nordic AB. With this declaration, we give you an overview of which data we process from you in a transparent form. In particular, we inform you about

- A. General information on data protection**
- B. Data processing on our Facebook-website**
- C. Your rights as a data subject**
- D. Further information about data protection at WILO Nordic AB**

### A. General information on data protection

#### I. Name and address of the Data Controller

For the purposes of the General Data Protection Regulation (GDPR) and other national data protection laws in the Member States and other applicable data protection provisions, the Data Controller is:

*WILO Nordic AB*  
*Isbjörnsvägen 6*  
*352 45 Växjö*  
*Sweden*  
*Tel.: +46 470 72 76 00*  
*E-Mail: [wilo.se@wilo.com](mailto:wilo.se@wilo.com)*  
*Website: [www.wilo.se](http://www.wilo.se)*

#### II. Name and address of the Data Protection Officer

The Data Controller has appointed the following Data Protection Officer:

*The Data Protection Officer of WILO Nordic AB*  
*WILO Nordic AB*  
*Isbjörnsvägen 6*  
*352 45 Växjö*  
*Sweden*  
*E-Mail: [data-privacy.nordic@wilo.com](mailto:data-privacy.nordic@wilo.com)*

### B. Data processing on our Facebook-website

#### I. Processing of page-insights by Facebook and WILO Nordic AB

##### 1. Description and scope of the data processing

Facebook makes available to us as an indispensable part of the user relationship with the help of the function page insights free of charge anonymous statistical data concerning the users of our Facebook page. These data are collected by set cookies of Facebook, each containing a unique user code and being placed on the user's device by Facebook. This provides us with information and statistics on how people interact with our website and related content. The processing is carried out by Facebook and WILO Nordic AB as Joint Controllers in accordance with Article 26 GDPR. Both companies jointly determine the purposes and means of the processing. This is due to the fact that WILO Nordic AB as the operator of the Facebook page with the creation of this site gives Facebook the opportunity to place cookies on the visitor's device, regardless of whether the visitor has a Facebook account or not.

Within the framework of the agreement pursuant to Article 26 GDPR, Facebook assumes the primary responsibility and fulfils all obligations under the GDPR with regard to the processing of Insights data and makes the essentials of this page-insights supplement available to the data subjects [here](#).

Details of the processing of personal data in order to create site insights and of the agreement between Facebook and us can be found [here](#).

## **2. Legal basis for the data processing**

Legal basis of the processing of personal data is Article 6 (1) point (f) GDPR.

## **3. Purpose of the data processing**

We use the data provided to us by Facebook in anonymous form in order to make our posts and activities on our Facebook page more attractive.

## **4. Duration of storage**

The data will be deleted as soon as it is no longer necessary to achieve the purpose of its collection. In addition, such storage may still be required if provided for by the European or national legislator in EU regulations, laws or other regulations to which WILO Nordic AB is subject. In addition, a blocking or deletion of the data takes place if a storage period prescribed by the mentioned standards expires, unless there is a need for further storage of the data for a contract conclusion or a contract fulfilment.

## **5. Right to object and contest a decision**

The collection of data for the provision of the Facebook page and the storage of the data in log files is essential for the operation of the Facebook page. Consequently, there is no possibility of contradiction on the part of the visitor.

# **II. Processing by WILO NORDIC AB**

## **1. Description and scope of the data processing**

We also process information on our Facebook page that you provide us via the corresponding page such as for example, your Facebook-name, contact information (for example, as part of a raffle), comments on posts or messages. This processing is carried out by us as sole Controller.

## **2. Legal basis for the data processing**

Insofar as consent is obtained from you for processing operations, the legal basis is Article 6 (1) point (a) GDPR.

If your request is directed to the conclusion or execution of a contract with us, Article 6 (1) point (b) GDPR is legal basis for the data processing.

If we process the data based on our legitimate interest in contacting visitors to our website, the corresponding legal basis for the processing is Article 6 (1) point (f) GDPR.

### **3. Purpose of the data processing**

We maintain online presences for sharing information with interested persons and users to keep them informed about our company, our products, events and news.

### **4. Duration of storage**

The data will be deleted as soon as it is no longer necessary to achieve the purpose of its collection. In addition, such storage may still be required if provided for by the European or national legislator in EU regulations, laws or other regulations to which WILO Nordic AB is subject. In addition, a blocking or deletion of the data takes place if a storage period prescribed by the mentioned standards expires, unless there is a need for further storage of the data for a contract conclusion or a contract fulfilment.

### **5. Right to object and contest a decision**

The visitor has the opportunity at any time to revoke his given consent for the future (see also 'Right to revoke your declaration of consent under data protection law'). If the visitor contacts us by e-mail, he may object to the storage of his personal data at any time.

The collection of data for the provision of the Facebook page and the storage of the data in log files is essential for the operation of the Facebook page. Consequently, there is no possibility of contradiction on the part of the visitor.

## **III. Processing by Facebook**

When visiting our Facebook page, where we present our company and interesting content around Wilo and communicate with customers and interested parties, certain data will be processed of you by Facebook. The sole person responsible for the processing of this personal data is Facebook Ireland Ltd (Ireland / EU). In which way Facebook uses the data from the visit of Facebook pages for its own purposes, to what extent activities on the Facebook page are assigned to individual users, how long Facebook stores these data and whether data from a visit to the Facebook page is provided to third parties is not clearly named by Facebook and is not fully known to us. Detailed information about the processing of personal data by Facebook can be found [here](#)

## **C. Your rights as a data subject**

If your personal data is processed, you are a data subject in the meaning of the GDPR. You have the following rights against the data controller:

### **I. Access to information**

You have the right to request the controller to confirm whether we process any of your personal data.

If this is the case, you have the right to request the data controller to furnish you with the following information:

1. The purposes for processing the personal data;
2. The categories of personal data that are processed;

3. The recipients or categories of recipients to whom your personal data was or will be disclosed to;
4. The intended period for storing your personal data or, if no precise information is available, the criteria for determining the period of storage;
5. The existence of a right to the deletion or correction of your personal data, a right to restrict the data processing by the data controller, and a right to revoke your declaration of consent for such data processing;
6. The existence of a right to lodge a complaint with a supervisory authority;
7. All available information on the source of any personal data that was not collected from the data subject;
8. The existence of automated individual decisions, including profiling pursuant to Article 22 (1) and (4) GDPR and, where this is the case, meaningful information regarding the logical reasoning involved and the magnitude and intended effects of such data processing for the data subject.

You also have the right to demand information on whether your personal data was transmitted to a third country or an international organisation. You may in this respect demand to be informed about the adequate safeguards pursuant to Article 46 GDPR in relation to the transmission.

## **II. Right to rectification**

You have a right to request the data controller to correct or complete your data if your personal data is incorrect or incomplete. The data controller must correct the data without undue delay.

## **III. Right to restrict the data processing**

You have the right to impose a restriction on the processing of your personal data under the following conditions:

1. you contest the correctness of your personal data and allow the data controller sufficient time to verify the correctness of the personal data;
2. the data processing is unlawful and you decline the deletion of your personal data relating and rather demand the processing of your personal data to be restricted;
3. The data controller no longer requires the personal data for the purposes they were collected for, but you require the data for the purpose of asserting, exercising or defending legal interests, or
4. you have objected against the data processing in accordance with Article 21 (1) GDPR and a decision on whether the data controller's legitimate interests prevail over yours has not been made.

If the processing of your personal data has been restricted, this data – except for their storage – may only be processed with your consent, for the purpose of asserting, exercising or defending legal interests, to protect rights of another person or legal entity or for reasons of important public interest of the European Union or a Member State.

If the restriction imposed on the processing of the data under the stated conditions is modified, you will be informed by the data controller before the restriction is lifted.

## **IV. Right to deletion**

### **1. Obligation to delete data**

You may request the controller to promptly delete your personal data and the data controller is under an obligation to delete such data without undue delay, provided one of the following reasons apply:

- (1) Your personal data is no longer required for the purposes for which they were collected or processed otherwise.

- (2) You are revoking your consent on which the data processing is based pursuant to Article 6 (1) point (a) or Article 9 (2) point (a) GDPR and there is no other legal basis for the data processing.
- (3) You object to the data processing in accordance with Article 21 (1) GDPR and there are no overriding legitimate interests in the data processing, or you object against the data processing in accordance with Article 21 (2) GDPR.
- (4) Your personal data was processed unlawfully.
- (5) The deletion of your personal data is required to perform a statutory obligation prescribed by EU law or the law of the Member States governing the data controller.
- (6) Your personal data was collected in relation to services offered by the information society pursuant to Article 8 (1) GDPR.

## 2. Onward notification of third parties

If the controller has made your personal data public and is under an obligation to delete such data pursuant to Article 17 (1) GDPR, the data controller must, within the bounds of the available technology and implementation costs, take adequate measures, including those of a technical nature, to inform data controllers processing the personal data about the fact that you as the data subject have requested them to delete all links to this personal data, as well as copies or reproductions of this personal data.

## 3. Exceptions

You do not have a right to the deletion of your data to the extent the data processing is required

- (1) to exercise the right to freedom of expression and freedom of information;
- (2) to perform a statutory obligation that requires the data processing under EU law or the law of the Member States governing the data controller, or to perform a function in the public interest or to exercise a public authority conferred upon the data controller;
- (3) for reasons of public interest in the area of public health pursuant to Article 9 (2) points (h) and (i), as well as Article 9 (3) GDPR;
- (4) for archiving purposes that are in the public interest, scientific or historical research purposes, or for statistical purposes in accordance with Article 89 (1) GDPR, to the extent the right stated in section a) is expected to render the achievement of the objectives of this data processing infeasible or to significantly impeded them, or
- (5) for the purpose of asserting, exercising or defend legal interests.

## **V. Right to onward notification**

If you have exercised your right to the correction or deletion of your data, or to impose a restriction on the data processing, against the data controller, the data controller is required to notify all recipients to whom your personal data was disclosed about such correction or deletion of your data, or the imposition of a restriction on the processing of your data, unless such action is infeasible or would entail unreasonable effort or expenses. You have the right to be informed about these recipients of your data by the data controller.

## **VI. Right to data portability**

You have the right to receive your personal data provided to the data controller, in a structured, commonly-used and machine-readable format. You also have the right to transmit the transfer this data to another data controller without interference from the data controller to whom the personal data was originally made available to, provided

1. the data processing is based on consent pursuant to Article 6 (1) point (a) or Article 9 (2) point (a) GDPR, or based on a contract pursuant to Article 6 (1) point (b) GDPR, and
2. the processing is conducted with the help of automated processes.

When you exercise this right, you are also entitled to have the personal data transmitted directly from one data controller to another, subject to technical feasibility. This must not compromise the rights and freedoms of third parties.

The right data portability does not apply to data processing necessary for the performance of a function in the public interest, or in the exercise of a public authority conferred upon the data controller.

### **VII. Right to object**

You have the right to object against the processing of your personal data on the basis of Article 6 (1) point (e) or (f) GDPR for reasons resulting from your personal circumstances at any time; this also applies to profiling based on the same provisions.

The data controller will then cease the processing of your personal data, unless the controller demonstrates compelling legitimate interests in the data processing which prevail over your interests, rights and freedoms, or unless the processing serves the purpose of asserting, exercising or defending legal interests.

Where personal data is processed for direct advertising purposes, you have the right to object against the processing of your personal data for such direct advertising purposes at any time; this also applies to profiling associated with such direct advertising.

Your personal data will no longer be processed for direct advertising purposes if you object against the data processing for such purposes.

In the context of the use of information society services, and notwithstanding Directive 2002/58/EC, you may exercise your right to object by via automated processes that use technical specifications.

### **VIII. Right to revoke your declaration of consent under data protection law**

You have the right to revoke a previously granted declaration of consent under data protection law. A revocation of consent will be without prejudice to the lawfulness of the data processing conducted prior to the revocation.

### **IX. Automated individual decisions, including profiling**

You have the right not to be subjected to a decision based solely on automated processing, including profiling, which produces legal effects concerning you or similarly significantly affects you. This does not apply if the decision

1. is necessary for entering into or performing a contract between you and a data controller;
2. is authorised by Union or Member State law to which the data controller is subject and which also lays down suitable measures to safeguard the data subject's rights and freedoms and legitimate interests; or
3. is based on your explicit consent.

However, decisions must not be based on special categories of personal data pursuant to Article 9 (1) GDPR, unless Article 9 (2) point (a) or (g) applies and suitable measures to safeguard the data subject's rights and freedoms and legitimate interests are in place.

In the cases referred to in points (1) and (3), the data controller must implement suitable measures to safeguard your rights, freedoms and legitimate interests, at least the right to obtain human intervention on the part of the data controller, to express your point of view and to contest the decision.

### **X. Right to lodge a complaint with a supervisory authority**

Without prejudice to any other administrative or judicial remedy, you have the right to lodge a complaint with a supervisory authority, in particular in the Member State of your residence, place of work or place of the alleged infringement if you consider that the processing of personal data relating to you infringes the GDPR.

The supervisory authority with which the complaint has been lodged shall inform the complainant on the progress and the outcome of the complaint, including the possibility of a judicial remedy pursuant to Article 78 GDPR.

If you wish to object against the collection, processing or use of your data by Wilo in accordance with this Data Protection Statement, either categorically or for individual measures, you may send us your objection via e-mail or by regular mail to the following contact details:

*The Data Protection Officer of WILO Nordic AB*  
*WILO Nordic AB*  
*Isbjörnsvägen 6*  
*352 45 Växjö*  
*Sweden*  
*E-Mail: [data-privacy.nordic@wilo.com](mailto:data-privacy.nordic@wilo.com)*

#### **D. Further information about data protection at WILO Nordic AB**

Further information on data processing on our general website can be found [here](#) .